

Transparency Watch

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MinistryWatch.com supports donors needs and prudent donors want to understand what it is they are going to support. Foundational to ethics and morals is transparency and openness. Donors want committed ministries that are open and transparent, not experts in pushing emotional buttons in fundraising persuasion. Transparency is foundational in order to make a good decision. We also believe that donors should be informed of those ministries that have failed to display transparency. The following ministries have demonstrated little or no transparency with regard to their finances.

Ministry	Location	MinistryWatch.com Sector	Grade
African Children Welfare Foundation	Culver City, CA	Relief and Development	F
Amazing Facts	Rocklin, CA	Educational Media	F
Benny Hinn Ministries / World Outreach Church	Irving, TX	Educational Media	F
Bible Broadcasting Network / BBN/ Lowell Davey	Charlotte, NC	Radio/ TV Stations	F
Breakthrough Ministries / Rod Parsley	Columbus, OH	Educational Media	F
Children's Survival Fund, Inc.	Missouri City, TX	Relief and Development	F
Creflo Dollar Ministries	College Park, GA	Educational Media	F
Crystal Cathedral Ministries	Garden Grove, CA	Educational Media	F
East Gates Ministries International	Sumner, WA	Foreign Missions	F
Ever Increasing Faith Ministries / Fred Price	Los Angeles, CA	Educational Media	F
God's News Behind the News	St Petersburg, FL	Educational Media	F
High Adventure Ministries, Inc.	Simi Valley, CA	Foreign Missions	F
John Hagee Ministries/ Global Evangelism TV	San Antonio, TX	Educational Media	F
Joy of Jesus, Inc.	Detroit, MI	Community Development	F
Jubilee Network/KFUO AM 850	St Louis, MO	Radio/ TV Stations	F
Kenneth Copeland Ministries	Newark, TX	Educational Media	F
Kenneth Hagin Ministries/ RHEMA/ The Word of Faith	Tulsa, OK	Educational Media	F
Lesea, Inc./ Lester Sumrall Evangelistic Association	South Bend, IN	Radio/ TV Stations	F
Manna International Relief and Development	Redwood City, CA	Relief and Development	F
March for Jesus, USA	Austin, TX	Fellowship Evangelism	F
Metro Ministries International	Brooklyn, NY	Community Development	F
ORA International	Niceville, FL	Evangelism Support	F
Prophetic Image Expressions/Kim Clement	Lewisville, TX	Educational Media	F
Revival Ministries International	Tampa, FL	Evangelism	F

Ministry (Continued)	Location	MinistryWatch.com Sector	Grade
TD Jakes Ministries / Potters House of Dallas, Inc.	Dallas, TX	Educational Media	F
Trinity Broadcasting Network/ TBN/ Paul & Jan Crouch	Santa Ana, CA	Radio/ TV Stations	F
Vineyard Music Group	Anaheim, CA	Publishing	F
Worldwide Leadership Council, Inc.	Greenwood Vlg, CO	Foreign Missions	F
World-Wide Missions	Redlands, CA	Foreign Missions	F
Your Story Hour	Berrien Springs, MI	Educational Media	F

How Transparency is Assessed

Transparency is assessed based on four items: (1) [timelines](#), (2) [financials information available](#), (3) [foundational clarity](#), and (4) [level of cooperation](#). In order to make this assessment, Wall Watchers requests information and evaluates the response. A score is assigned between 0 and 100, with 0 reflecting worst practice and 100 reflecting best practice. However, each ministry will be considered in light of its own unique circumstances. The following criteria will be used as general guidance for the assessment.

Transparency	0 F Bad	70 D Poor	80 C Fair	90 B Good	100 A Excellent
<u>Timeliness</u> How timely did the organization communicate and/or make information available?	Organization failed to respond to our request.	Organization made financial information available greater than 7 1/2 months.	Organization made financial information available between 6 1/2 and 7 1/2 months after their fiscal year end.	Organization made financial information available between 5 1/2 and 6 1/2 months after their fiscal year end.	Organization made financial information available less than 5 1/2 months after their fiscal year end.
<u>Financial Information</u> What is the quality and amount of financial information?	Organization did not provide financial statements of any kind to MinistryWatch.	Organization provided financial information that was incomplete and/or not understandable.	Organization provided minimal financial information.	Organization provided a reasonable amount of useful financial information.	Organization provided all financial information requested. Information was clear and thorough.
<u>Foundational Clarity</u> How descriptive and abundant was the information provided?	Organization did not make any clarity as to who and what it is about.	Descriptive information was confusing and/or inadequate.	Descriptive information was minimal.	Descriptive information was reasonable.	Descriptive information was abundant and thorough.
<u>Level of Cooperation</u>	Organization did not answer questions.	Answers to questions were confusing and/or inadequate.	Answers to questions were minimal.	Answers to questions were reasonable.	Answers to questions were thorough.

The scores for the four questions are averaged to determine an overall transparency score. For example, if an organization scored a 100 in the first question, a 90 in the second question, a 80 in the third area, and a 80 in the fourth area, its overall transparency score would be 87.50 (350 / 4). The following scale is then used to translate an overall transparency score into a Transparency Grade. In this example, the overall transparency score of 87.50 would translate into a MinistryWatch.com Transparency Grade of B:

Overall Score	Grade
91—100	A
81—90	B
71—80	C
61—70	D
0—60	F

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